



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1361083

Schedule Dates 08/28/12-09/03/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand SHERROD BROWN (446687)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments BROWN
JARED SALLES

Date Entered 08/23/12
Last Modified 08/24/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09802787
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,233.75
Net Total \$6,991.25
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	14	\$8,225.00
Grand-Total:	14	\$8,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	08/28/12-09/03/12	1	:30	4P- Judge Judy		1	1			1			3	\$575.00	\$1,725.00	Columbus (WSYX)	JUDGE JUDY	8/23/12
2.0	Normal Line / SPOT (3)	08/28/12-08/31/12	1	:30	11:35P- ABC-Nightline	3		X	X	X	X			3	\$450.00	\$1,350.00	Columbus (WSYX)	NITELINE	8/23/12
3.0	Normal Line / SPOT (4)	08/28/12-08/31/12	1	:30	11:01P- News-News on ABC6 at 11pm	3		X	X	X	X			3	\$800.00	\$2,400.00	Columbus (WSYX)	NEWS	8/23/12
4.0	Revised Line / SPOT (1)	08/28/12-09/03/12	1	:30	7:57A- 8A (EST)	5	X	X	X	X	X						Columbus (WSYX)	GMA	8/23/12
4.1	Normal Line / SPOT (1)	08/28/12-09/03/12	1	:30	6:58A- 8A (EST)		1	1	1	1	1			5	\$550.00	\$2,750.00	Columbus (WSYX)	GMA	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: